



# “Precision Targeted”

## PT<sup>®</sup> Fendona<sup>®</sup> Pressurized Insecticide

Part of our pressurized technology portfolio, where PT stands for Prescription Treatment and so much more.

The power of Fendona meets the precision of PT in **PT Fendona** Pressurized Insecticide, giving pest management professionals a fast knockdown of key pests, a flexible label, and long-lasting control of house flies and bed bugs even in hard to reach areas. Featuring alpha-cypermethrin—an active ingredient 3X more powerful\* than cyfluthrin—**PT Fendona** Pressurized Insecticide is registered for use in residential and outdoor areas, as well as food handling establishments. It is also compatible with the **System III<sup>®</sup>** Applicator for the ultimate in precision and professionalism.

**Fast and long-lasting:** Kills key pests fast with excellent residual activity on houseflies and bed bugs

**Flexible:** Labeled for 60 arthropod pests and 65+ use sites, including residential and outdoor areas, as well as food handling establishments

**Efficient:** Contains less active ingredient than other pressurized products while still killing scores of labeled pests, and it's compatible with the **System III** Applicator.

 **BASF**  
We create chemistry

\* BASF Internal Data, Sarah Thompson and Carter Gordon

## PT® Fendona® Pressurized Insecticide knockdown comparison<sup>1</sup>

Time to 100% knockdown following direct exposure (seconds)		
Insect <sup>2</sup>	PT Fendona pressurized insecticide	Temprid® Ready-to-Spray
German Cockroaches	17	322
House Flies	12	444
Paper Wasps	25	312
Silverfish	12	61

<sup>1</sup>Snell Scientifics, LLC 2019

<sup>2</sup>All four species are significantly different at P<0.001, Chi-Square test

**PT Fendona** Pressurized Insecticide knockdown activity is 5-37 times faster compared to Temprid Ready-to-Spray.

## Residual control on house flies and bed bugs

Residual control (days after surface treatment)		
Insect	Surface	>90% Control
House Flies <sup>3</sup>	Ceramic Tile	90 Days
Bed Bugs <sup>4</sup>	Wood	30 Days

Single 6-hour exposure followed by 18 hours off

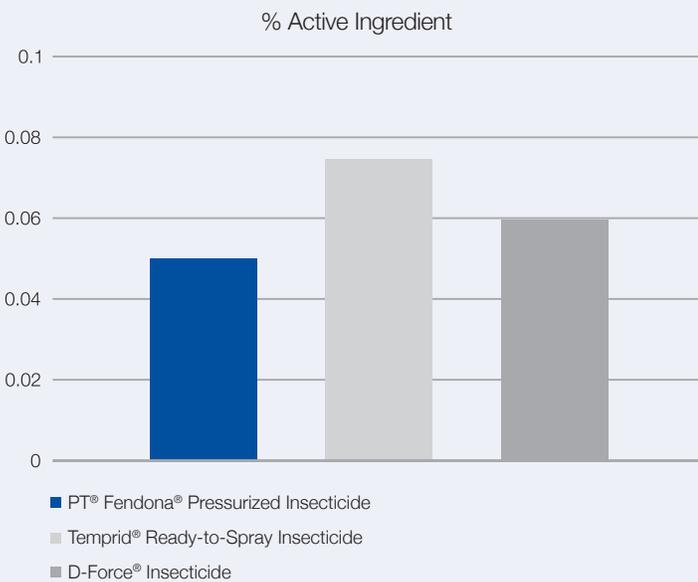
<sup>3</sup>Snell Scientifics, LLC 2012

<sup>4</sup>I2L Research 2012

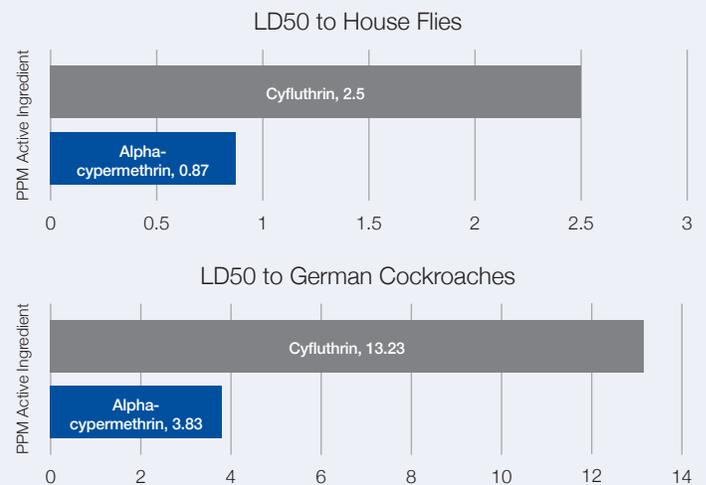
**PT Fendona** Pressurized Insecticide also has excellent residual control against bed bugs and house flies.

## Power with a lighter touch

Contains up to **33%** less active ingredient than competing products, while still effectively killing scores of labeled pests.



## 3X more powerful\* (alpha-cypermethrin vs cyfluthrin)



LD50 is a measure of the amount of active ingredient needed to kill half of a test population.

\*BASF Internal Data, Sarah Thompson and Carter Gordon

## Kills lots of pests, in lots of places

### 65+ use sites — including food handling establishments

#### PT Fendona Pressurized Insecticide + System III® Applicator

For the ultimate in precision and professionalism, pair PT Fendona Pressurized Insecticide with the System III Applicator



Always read and follow label directions.

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